RCSS
RAJAGIRI COLLEGE OF
SOCIAL SCIENCES
(AUTONOMOUS)

International Conference on
Analytics and Informatics

10 │ 11 │ 12 │ 13 January 2024

Theme

Data-driven decision-making for sustainable growth: Integrating Business Analytics and Information Systems.

The theme brings together two critical areas of business practice: data analytics and sustainability. As the world increasingly focuses on sustainable development goals, organisations must learn to use data more meaningfully to make informed decisions supporting long-term sustainability. Data-driven decision-making has become increasingly important in today's fast-paced business environment. At the heart of this data-driven approach to decision-making is the integration of business analytics and information systems. Business analytics provides the tools and techniques for collecting, analysing, and interpreting data, while information systems provide the infrastructure for managing and storing that data. When these two components are seamlessly integrated, businesses can better understand their operations, customers, and market trends and use this information to make better decisions.

Topics & Areas

The AI 2023 sls high-quality orignal research and app Relevant topics include but ar not mite

- Data analytics and informatics to improve healthcare access, disease tracking, and patient outcomes. Predictive analytics for disease prevention and early intervention.
- Health Informatics for Electronic Health Records and Telemedicine.
- Urban planning and design using data-driven insights. Traffic Management and Optimization for Reduced Emissions.
- Informatics for efficient waste Management and Resource Allocation,
- Climate informatics to predict and mitigate the impact of climate change on agriculture
- Fintech Analytics for Promoting Financial Inclusion. Predictive analytics or Disaster Preparedness and Response. Informatics for Early Warning Systems.
- Data-driven Recovery and Rebuilding Efforts.
- Predictive Maintenance or Renewable
- Energy Infrastructure

Tracks

Track 1: Smart Cities/UrbanResources

Track 2: Healthcare

Track 3: Business/Organisations/Culture

Track 4: Security/Risk and Governance

Track 5: Ethics and Social Responsibility/Sustainability

Track 6: Innovation / Education / Emerging Technologies

Call for Papers

Abstracts based on original research and practice models are invited for the following
- Oral Presentation
- Poster Presentation

Mode of payment

Account name :Rajagiri College of Social Sciences, Kalamassery

Account No. :0224053000005056

Bank :South Indian Bank

IFSC/NEFT Code :SIBL0000224

Guidelines for Abstract

- The abstract should be within 300 words of text including the title and keywords (MS Word Doc.)
- The text should be arranged according to the following headlines: Objectives, Design, Model, Result and conclusion.
- The title page of the abstract should include the Title of the paper, Author's name, designation, institution affiliation, mailing address, contact number and email id.
- It is essential that you specify the Theme and Subtheme to which your abstract pertains when submitting it.
- The Abstract should be submitted through the website:
  www.conference.rajagiri.edu/icmas

Publication

Selected papers presented in the conference may be considered for publication in Scopus-indexed journals/ proceedings after due review process

Contact Details

International Conference & Partners meet

Rajagiri College of Social Sciences (Autonomous) & Rajagiri Business School Cochin - 683104, Kerala, India

E-mail: intlcon2024@rajagiri.edu

Important Dates & Deadlines

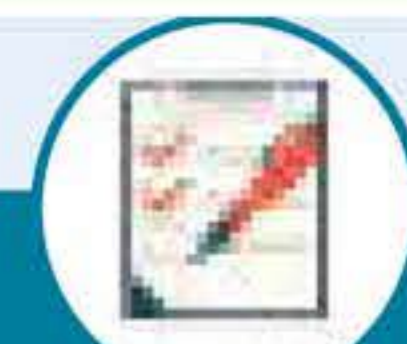|	
Last date of Early Bird Registration	10th December 2023
Last Date of Abstract Submission	30th November 2023
Notification of Abstract Acceptance	Within 15 Days of Abstract Submission
Last Date of Full Paper Submission	15th December 2023

Registration Fees

Category	No: of Conference Days	Early Bird	Late/Spot
Indian Professionals/ Academicians	4 days	* Rs. 4000	Rs. 4500
	3 days	* Rs. 3000	Rs. 3500
	2 days	* Rs. 2000	Rs. 2500
	1 day	** Rs. 1000	Rs. 1500
	Half Day	** Rs. 600	RS. 900
Indian Students	4 days	* Rs. 3500	Rs. 4000
	3 days	* Rs. 2500	Rs. 3000
	2 days	* Rs. 1500	Rs. 2000
	1 day	** Rs. 750	Rs. 1250
	Half Day	** Rs. 500	Rs. 800

* Regisration fee includes (Breakfast, lunch , tea, dinner & Conference kit)

** Conference kit won't be provided for those who are attending Half day & one day conference.

For half day session tea, Lunch/dinner will be provided as applicable

Registration Fees

Category	Early Bird	Late / Spot
Foreign professionals/ Academicians	$ 350	$ 400
Foreign Students	$ 250	$ 300
SAARC Countries Professional/ Academicians	Rs. 10000	Rs. 10500
SAARC Countries Students	Rs. 8000	Rs. 8500

Regisration fee includes (Accomodation (during conference days), breakfast, lunch, tea, dinner & conference kit)